GET IN THE GAME: PROMOTING PARTICIPATION THROUGH POLICY
2009 NIRSA National Conference, Charlotte, North Carolina

David Peters, Director of Intramural Sports & Sport Clubs, Florida State University
Brad Whittaker, Director of Intramural Sports & Club Sports, Ohio University

Different Perspectives, Different Environments
★ What is the Background of Your Intramural Sports Program Administrator(s)?
Athletic Background: College or High School Athlete, Coach or Administrator, Un-Athletic
Officiating Background: Collegiate or High School Official, Recreational Level, None
Education: Sports Administration, Recreation Management, Physical Education Degrees, Other
★ What is the Environment for Your Intramural Program?
The Student Body: Sports Fanatics, Party Scene, Academic Focus
Your School: Public or Private, Large or Small
Your Location: Big City, Small Town, Campus Life, Local Options, Alternative Activities

Different Philosophies: Competitive vs. Recreational
★ What is Your Program Philosophy?
Competitive Programs: Playoff Qualification, Emphasis on Stats & Scores, Seeks Best Games, Features Top Teams
Competitive Participants: Committed to Winning, Require Scored/Officiated Contests, Often Intense, Emotional
Recreational Programs: Leagues without Playoffs, Emphasis on Sportsmanship, Seeks Numbers, Maintaining a
Quality Experience for the Masses
Recreational Participants: Play for the Fun of the Game, Social Interaction, Less Emotionally Attached
★ Does Your Philosophy Change Among Sports?

Enhancing the IM Experience
Participant Types: Automatic, Interested, Team Player
Making Participation Easy, Happy Participants Spread the Word

The Convenience Factor
Jumping through Hoops: Administrative Processes & Procedures
★ How Easy is It for Your Teams to Register or Access League Information?
Team Registration Method: Online or In Person
Technology Requirements, Fee Payment, Administrator-Participant Interaction
Registration Options: Instant Scheduling, Preferred Scheduling
Access to Team Schedules: Online Viewing, Email Distribution, Facility Posting, Meeting or Office Distribution
★ How Easy is It for Teams to Manage Their Roster or Check-In for a Game?
Roster Management: At the Game Site, Online, In Office, At Registration
Limited Additions or Changes, Roster Locks at Start of Postseason / During Postseason / Never
Game Site ID Requirements: School-Issued ID, Government ID, Roster Comparisons
Participant Verification, Eligibility, Fair Play, Waiver Requirements
★ What Other Challenges Might a Participant on Your Campus Face When Trying to Participate in an IM Game or Event?
Required Equipment: Player Uniforms, Similar Color and/or Numbered, Personal Safety or Sports Equipment
Participant Supplied, Program Supplied, Checkout or Sell?

Accountability & Responsibility
★ How Do You Insure That Your Participants are Taking an Active Role in Their Experience?
Required Components, Importance of Process, Teaching Participants
★ How Do You Find the Right Balance for Your Program?
Program’s Need for Participants, Risk Management, Legal Issues
Creating a Welcoming Environment
Structural Issues: Administrative Policies
★ Do You Identify More Talented or Privileged Players and Restrict Their Participation?
Player Eligibility: Special Participant Groups
   Professional Athletes, Current Varsity Athletes, Varsity Practice Squad Members, Varsity Coaches,
   Former Varsity Athletes, Current Sport Club Players
Restrictions on Participation: Prohibition, Limit Number on a Team, Require Participation in Particular League
Issue Detection: Active Administrative Monitoring, Team Appeals or Eligibility Protests
★ Are Your Leagues Structured to Entice More Recreational Participants?
League and Tournament Structure: Skill-Level, Interest-Level Divisions, Playoff Qualification, Tournament Formats
Team & Participant Sportsmanship: Setting the Standards & Scale, Education, Enforcement, Recognition

Do Your Research
Previous Presentations, NIRSA 2008
   League and Tournament Structure, April 2008, NIRSA National Conference
   Team & Participant Sportmanship, June 2008, NIRSA Intramural Symposium
Session Materials, Examples, and Survey Results Available Online at fsu.campusrec.com/nirsa

Contact Information
David Peters, Florida State University, 850-644-2430, ddpeters@fsu.edu
Brad Whittaker, Ohio University, 740-593-9906, whittake@ohio.edu

Presentation Materials, Examples, and Survey Results
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Survey Results Available Tuesday, May 12th