

## What do you believe are some barriers to engaging with participants?

Creating a biased feeling from the opponent. Lack of time. Pace of game constraints. Getting staff to engage in a professional manner.
Time. Students are busy and we already have limited staff. The result of this is limited time on both our end and participants' end to be able to meaningfully engage with one another.
I worry that some of the things that we use on a daily/weekly basis will be come white noise and students wont pay attention to important information that we need to get to them. Also, I've had issues with face-to-face interactions as well. People from the opposing team think that our supervisor knows the team personally, but in reality our staff is just being friendly. From an outsiders perspective it looks like our staff is "playing favorites".
Marketing flyers, students don't take the time to read marketing flyers unless the informaiton is directly in the palm of their hand (smart phones, instant notifications). Some students do not want to engage with marketing informational tables and other student staff, many students are on auto-pilot, heading to class, lunch, or leaving campus and are not interesting in having to engage with extra curricular activities or other people. Some students are not online and do miss out on informaiton that is posted to the Website, Facebook, Twitter, IM Leagues. It is also difficult finding those super engaging staff to promote Campus Recreaiton programs and services to student's. We know that professional staff and Graduate Assistants can sell the heck out of Campus Recreation program. If we don't have student employees engaged enough to promote our programs and services, why would the student population be interested as well.
They are too focused on what is happening on social media. Although we advertise our sports and events through Twitter and Facebook, they either do not follow or like us, or they are ignoring our posts.
With one professional staff member, it makes it very difficult to keep up with things like social media. It is also impossible to be at all of the intramural events.
Getting students to actually read the information you send to them
Potential conflict (in the example you used) / Sometimes engagement is dependent upon the knowledge and personality of the particular student staff member
Only so much available time, lack of training, constant transition of staff
Some barriers to engagement in our department deal with our marketing efforts. We have tried several different methods of marketing, and we have gotten new ideas from non-traditional participants but every time we have put on a new event that the non-traditional participant has expressed interest in, there are never enough participants to support the continuation of that program. We have presented to our international student population before asking them what they would like to see, but they still have not come out to the programs.
Our main issue is that we are a heavy commuter campus with a lower economical student. We don't see many students because they come to class and go to work. Rules meetings are not working anymore. We try to utilize all the marketing outlets that we can. We will push to do more meeting where they are marketing with lpads and look to get them to sign up on the spot and inform them about our programming.
What is the best outlet to reach the majority of the students. Building more of a female presence for participation and student staff.
For us, we do not get much support from the housing/RA department. A lot of our students are not aware of what we have to offer due to lack of communication.
The belief that participants don't want to interact with recreational department staff members. This has been shown over and over to be untrue but it is difficult to get student workers to buy in.
This is largley a commuter school that is approximately 65% female, 35% male, with only 600 on campus beds. Students typically commute from up to 20 or 30 miles away to attend classes.
Finding out what works for everyone.
For our students we have a lack in recreational activities, our students are interested in achieving high academic achievements, internships, co-ops, and/or working. We also have less then half of our students on campus and so with a high number of commuters this creates a barrier as well.
Not having on-site sports. Also a non-traditional school so a lot of night classes to conflict game schedules with.
We are a very non-traditional campus with no on-campus housing. It is not easy getting the message to students that are rarely on campus.
Limited number of professional staff (and no GAs) make it hard to manage program AND engage with participants. Engagement takes more time and effort than simply running the games/activities.