

SGA 2023-24 Campus Recreation Board

Meeting Minutes

March 19, 2024

Leach Center Wet Classroom

A. Attendance

- a. Members Present: Cassie Hiatt, Freddy Juarez, Lauren Mayo, Grace Newsome, Elizabeth Swiman, JJ Marsh
- b. Members Excused: Payton Kenny, Wells Clark
- c. Members Absent: Christopher Broe, Mario Zeron
- d. Ex-Officio Members Present: Chris Morris, David Peters
- e. Guests Present: None

B. Approval of Minutes

- a. February 13, 2024 meeting. Ms. Hiatt motioned, Ms. Newsome seconded. Passed unanimously.

C. Messages from the Chairperson

- a. Additional Updates from the Director (Morris)
 - i. Good numbers at Leach & FMC for post-break workouts. Seven weeks remain.
 - ii. Water levels continue to rise at the Lakefront Park. Lake Days event Saturday, March 23.
 - iii. Surveying students in Leach about new equipment for Squash Court 3. Floor to be remodeled with SGA Sweepings funds. Court 5 will become new squash court.
 - iv. Adventure Race at Lakefront in Late April. Swim and run, multiple time options.
 - v. Many pro staff and a few student staff to attend NIRSA Annual Conference to network with colleagues, attend educational sessions, and visit with vendors to preview products.
 - vi. Campus Rec Student Scholarship Golf Scramble held in early March, great turnout, raised 20KK before expenses.
 - vii. Sport clubs learning about postseason opportunities, with a lot of teams traveling for regionals and nationals. Travel funds are limited, however.
 - viii. Budget agreement for FY 25 finalized this week between SGA and University.
 - ix. Department monitoring changing landscape of NCAA sports as it relates to NIL and finances, potential to see less varsity sports, more club sports in future.
- b. Messages from the Chairperson (Mayo)
 - i. Chair recognized Rec Board Member and Senate Liaison Grace Newsome for great work in recent weeks.
 - ii. Discussed role of board members as ambassadors for Campus Rec, making appearances at Rec events (Lake Day) when possible.
 - iii. Juggling role and purpose of Rec Board at marketing and tabling events. Working with Mr. Broe and Mr. Clark on Market Wednesday efforts.
 - iv. Important to get to know from people who are not involved in rec, understand why they do not participate. For people who do not work out here, what would bring them back?
 - v. Rec Board Instagram and social media: Are we using our individual media accounts to promote campus rec and show what we're doing? We as individuals have a lot more brand power.
 - vi. Use question of the week to help us understand what the people want. A lot of what the board can do is to advocate for the students and what they want. At market wed and/ or on Instagram, etc.
 - vii. Figure out what works for us; giving out stress balls in the shape of a dumbbell, water bottles, etc. Look for merch that could work.
 - viii. Identifying a space on campus for the Board to have brainstorming discussions, potentially an office. FMC may be available. Could also have a sharing space in student union where other boards have their rooms to better connect and network with other leadership groups.

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D. Liaison Reports

- a. Senate & Fitness (Ms. Newsome)
 - i. Budget deal has opportunities to let people know what could be lost for campus rec
 - ii. Job apps are open in Fitness, spread the word!
- b. Outdoor Adventure Programs (Mr. Clark)
 - i. Big trips can seem cheap because SGA covers a lot, but the costs could increase
 - ii. Free lake rides now in use, zipline now in use
 - iii. Go to Lake, want to push lake ride advertising/exposure
- c. Lakefront Park (Mr. Broe)
 - i. Lake Day is March 23 with activities and free stuff for attendees, come out!
- d. Marketing (Ms. Hiatt)
 - i. Sticker competition is ongoing through marketing
 - ii. Budget week: Want to sit down and see what info we can put out there regarding the costs, etc.
 - iii. Work on meet the board posts for Rec Board social media
 - iv. If we want partnerships, make sure there's a mutual benefit
 - v. Make sure we're consistent in what we're saying; ex. Not using abbreviations

E. Old Business

- a. Student Feedback
 - i. QR Code & Links to Rec Board Feedback Form
 - 1. QR code that leads students to feedback form is good for us to keep pushing; possibly having it in the facilities. We have the codes now to put up in the facilities. Good for hearing back from students.
- b. Planned Collaborations
 - i. Late Night at Leach Event with Freshmen Class Council
 - 1. Coming up in early April, planning nearing completion
 - ii. Self Defense Workshop or Training with FSU Police
 - 1. Waiting to hear more from Police
 - iii. Partnership with Student Foundation – Fall Semester

F. New Business

- a. Budget & Finance Updates (Peters)
 - i. Rec Board has \$5,000 budget for merch, event support. Be strategic!
 - ii. FY 25 and FY 26 process still pending other University / SGA budget conversations

G. Final Announcements

- a. Cancelled April 9 meeting, not needed due to budget process changes. Last meeting on April 23.
- b. Dept Student Staff Awards Banquet on Apr 24. Sport Club Awards on Apr 25.
- c. Will discuss summer and early fall meeting schedule at next meeting.

H. Adjournment

Next Meeting & Future Meeting Schedule

- April 23 at 4:00 pm, Leach Center Wet Classroom