GET IN THE GAME
Promoting Participation
Through Policy

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Charlotte, North Carolina

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SESSION FORMAT and MATERIALS
Focused Roundtable
Provide Framework and Examples
Your Success Stories

Materials
Presentation Outline
Survey
Slides & Survey Results Available Online
at fsu.campusrec.com/nirsa

WHAT’S YOUR PERSPECTIVE?

Athletic Background
College Athlete
Coach or Athletics Administrator
High School Athlete
The Un-Athletic

Officiating Experience
College Level
High School or Recreational Level
Limited or None

Educational Background
Sports Administration / Rec Management Degree
Physical Education Degree
Other Degree

YOUR ENVIRONMENT
Know Your Student Body
Pack the Stadiums
Workout & Compete
Party, Party, Party
Sweater Vest Required
Love the Library

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**YOUR ENVIRONMENT**

Your **School Characteristics**
- Public or Private
- Large or Small

Your **Location**
- Campus Life Rocks
- Great College Town
- Alternate Activities

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**YOUR PHILOSOPHY**

The **Approach**
Finding the Right Approach for Your School, Program, & Potential Participants

The **Scale**
- Mission & Goals
- Program
- Specific Sports

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**COMPETITIVE FOCUS**

Competitive **Program Traits**
- Playoff Qualification
- Extra Emphasis on Stats & Scores
- Seeks Best Games, Features Top Teams

Competitive **Participants**
- Committed to Winning
- Require Scored and Officiated Contests
- Often Intense, Emotional

**RECREATIONAL FOCUS**

Recreational **Program Traits**
- Leagues Without Playoffs
- Extra Emphasis on Sportsmanship
- Quantity Over Quality, Seeks Numbers

Recreational **Participants**
- Play for the Fun of It
- Less Emotionally Attached to Game

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**PARTICIPANT TYPES**

**Automatic** Participants
- Former HS Athletes, Sports Freaks, Often Highly Skilled
- Seeks Out IM Programming / Little Marketing Needed

**Interested** Participants
- Enjoys the Game, Recognizes Own Skill Level
- Needs Reassurance That There is a Place for Them in the IM Program / Structure

**Team Player**
- Interested in Socializing within Sports Atmosphere

**JUMPING THROUGH HOOPS**

Making Participation **Easy**
- Bonus for Automatic Participants
- Enticing for Interested Participants

**Happy** Customers
- Enhanced Participant Experience
- Word of Mouth Advertising
Intramural Processes
Registration Process
Captains Meetings
Schedules & Brackets
Roster Management
Participant Check-In
Required Equipment

**THE CONVENIENCE FACTOR**

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**FROM THE START**
Team Online Registration
Online Instant Scheduling
Select & Confirm Playing Day & Time at Sign-Up
Online Preferred Scheduling
Request Playing Day & Time at Sign-Up

Administrator Challenges
Technology Requirements, Payment of Fees
Loss of In-Person Interaction with Registrants

**MAKE THE MEETING**

Preseason Captains Meetings
Online Viewing
Online Testing
Multiple In-Person Sessions
Single In-Person Session

What’s the Big Deal?
Risk Management, Informing About Policies
Confirmation of Attendance, Late Registrations?

**WHEN DO I PLAY?**

Team Schedules
Online Viewing
Email Distribution
Phone Call to Captain
Facility Posting
Meeting Distribution
Office Distribution

**GETTING GOING**
Roster Management
At Game Site
Online, Anytime
In Office
At Registration
Limited Changes, Roster Locks

What’s the Big Deal?
Participant Verification, Eligibility, Fair Play
CHECK-IN PROCESS

Game Site ID Requirements
- School-Issued Student ID
- Government-Issued ID
- Participant Verification & Waivers

Variations
- Staff Compares Each ID with Roster
- Any Photo ID Accepted for Players Printed on Roster
- Waiver Available to Sign at Game Site

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REQUIRED EQUIPMENT

Player Uniforms
- Similar Color, Numbered?
- Program Supplied, Checkout
- Participant Supplied

Other Equipment
- Personal Safety Equipment
- Necessary Sports Equipment (Flags, Gloves)
- Checkout or Sell?

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ACCOUNTABILITY & RESPONSIBILITY

Required Components
- When the Long Way is Required
- Importance of Process
- Teaching Participants Accountability & Responsibility

Finding the Right Balance
- Program’s Need for Participants
- Risk Management & Legal Issues

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WELCOMING ENVIRONMENT

Structural Issues
- Player Eligibility & Restrictions
- League Structure
- Team & Participant Sportsmanship

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PARTICIPANT ELIGIBILITY

Special Participant Groups
- Professional Athletes
- Current Varsity Athletes
- Varsity Practice Squad Members
- Former Varsity Athletes
- Varsity Coaches
- Sport Club Players

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PARTICIPANT ELIGIBILITY

Possible Restrictions
- Prohibit from Participating
- Limit Number on a Team
- Require Participation in Specific League

Issue Detection
- Active Administrative Monitoring
- Team Appeals / Eligibility Protests

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**STRUCTURE & SPORTSMANSHIP**

League & Tournament **Structure**
- Skill-Level, Interest-Level Divisions
- Playoff Qualification
- Tournament Formats

Team & Participant **Sportsmanship**
- Setting the Standards, Rating Scales
- Educating Participants and Staff
- Enforcing Penalties, Recognizing Excellence

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**THE NEXT STEPS**

Review the **Research**
- League & Tournament Structure (April 2008)
- Team & Participant Sportsmanship (June 2008)

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This **Session**
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